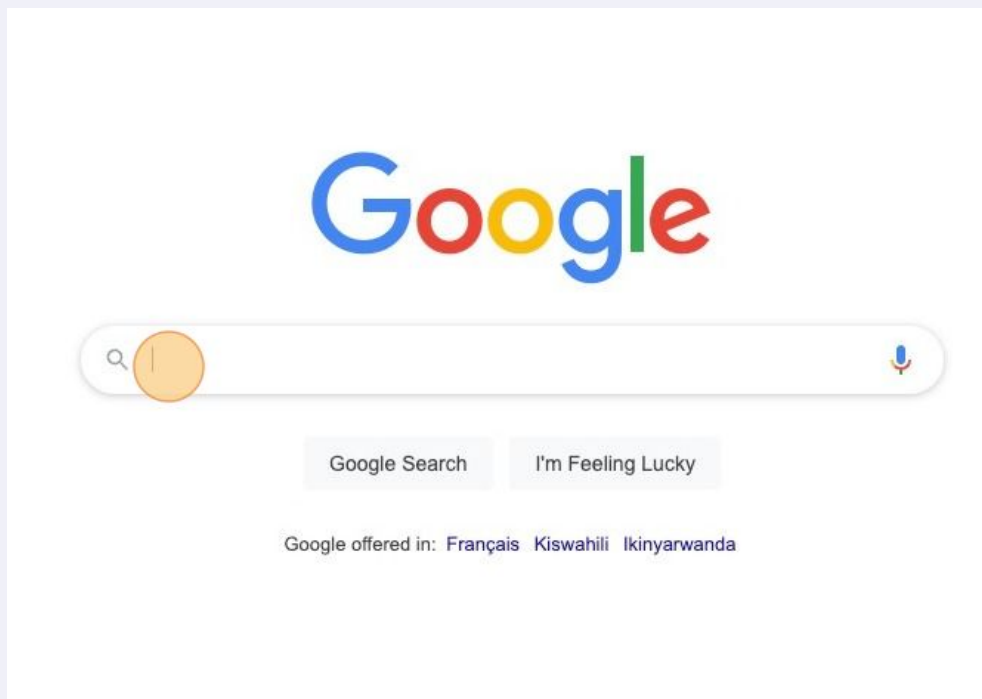


# Using Google's "People Also Ask" feature

1 Navigate to <https://www.google.com>

2 Enter your Keyword phrase question



3

Scroll down to the People Also Ask (PAA) section. Different questions are displayed based on your search phrase

https://www.babelquest.co.uk › blog › benefits-seo-audit

## 6 Key Benefits of Performing an SEO Audit - BabelQuest

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- Why technical SEO audit is important?
- What is SEO and its benefits?
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Click on the drop-down arrow for more info on each question.

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Clicking on each arrow not only opens the snippet view of that question but also increases the number of PAA results.

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People also ask

What are the advantages of SEO audit?

Why technical SEO audit is important?

SEO audits are an important, necessary component of **keeping your SEO strategy up to date**. If your website isn't properly optimized for search, you're missing out on significant amount of search engine traffic, as well as attention from potential customers.

https://www.imaginuity.com › blog › why-is-it-important-...

### Why is it Important to Perform an SEO Audit? - Imaginuity

Search for: Why technical SEO audit is important?

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People also ask

What are the advantages of SEO audit?

Why technical SEO audit is important?

What is SEO and its benefits?

Are SEO audits worth it?

What is the difference between SEO analysis and an SEO audit?

What are the main things to consider in an SEO audit?